

LINGUA E CIVILTÀ' INGLESE

Docente: Gabriella Bisaccioni

PROGRAMMA DEFINITIVO

CLASSE 4AFM

A.S. 2024-2025

Dal libro di testo New Identity B2

Autori: C. Leonard and M. Lacey Freeman

Ed. Oxford

Revision unit

Grammar: Present simple vs present continuous

Stative and dynamic verbs

past simple vs past continuous

when, while, as and as soon as

Present perfect vs past simple

Vocabulary: Free-time activities, Sport

UNIT 1 The real you

Grammar: Present perfect simple, present perfect simple with adverbs

Present perfect simple vs present perfect continuous

Vocabulary: Personality

negative prefixes

Using both/either/neither

UNIT 2 Art attack

Grammar: Past simple vs past perfect simple, Past perfect continuous

used to and would, be used to/get used to vs used to

extreme adjectives

UNIT 3 A bright future

Grammar: Future forms, Future continuous

Future time clauses

Vocabulary: Working life

noun suffixes

UNIT 4 Body positive

Grammar: Modal verbs: ability and permission

Modal verbs: advice, obligation, prohibition, possibility, probability, certainty

Modal perfects

UNIT 5 Born to be wild

Grammar: Zero, first, second and third conditional

unless, in case, as long as, only/even if

Articles

Dal libro di testo : Business Today

Autori : P. Bowen, M. Cumino Ed: Petrini

BUSINESS THEORY

Business Today; Globalisation

UNIT 1: The Business World

Economic systems; Adam Smith; John Maynard Keynes

The green economy

UNIT 2: Production

What is production?; Sectors of production

Quality control

The circular economy

Relocation of business operations

UNIT 3: Types of business

Business structures: Sole trader, Partnerships, Franchising, Multinationals

Company internal organisation

Corporate Social Responsibility

UNIT 6: Trade and Commerce

Home trade; International trade, E-commerce

ED. CIVICA: CV, Job interview**SECTION: AT WORK****Work Today**

Today's job market; Job stability; Flexible working

Employability skills

Looking for work

Who am I?; Career SWOT analysis

Job adverts

Writing a CV; Writing a covering letter

The job interview; Types of job interviews

A personal elevator pitch

Practising for a job interview

Employability Skills

Meeting and greeting people, Socialising at work; Working in a group; Problem solving

Communication Skills

Making phone calls, Writing business letter and emails

UNIT 4: Marketing

The marketing concept

Market research; The marketing strategy; The marketing mix; Pricing

Digital marketing

UNIT 5: Advertising

Advertising structure, Types of advertising, Advertising media, Sponsorship

Communication Skills

Making phone calls

Writing business letter and emails

Il Docente	Gli Alunni
Gabriella Bisaccioni	

